

Dear Friend.

We'd like to invite you to join us as one of 100 Women Who Care Milwaukee, and to help us make an immediate and positive impact in our community. We started 100 Women Who Care Milwaukee in 2012 after learning of similar efforts in other cities across the country. The idea behind 100 Women Who Care is that there are women in Milwaukee who feel strongly about giving back and helping others, but have little time and might feel they have little impact making individual donations. So 100 Women Who Care facilitates group philanthropy, and does so in an hour or less four times a year.

Our members get together once a season to nominate a local charity or organization in need of financial help for our consideration. Three nominations are chosen out of a hat, and members vote to decide which cause to support. Majority wins, and members write out a check right then and there for \$100 to the winning organization. Charities eligible for consideration must keep 100% of our donation in the community - no administrative fees and no supporting national offices. And representatives from the winning charity join us at the next meeting to share how our donation was used to help local families.

Our goal is to find at least 100 committed members, each donating \$100 per season, for a minimum gift of \$10,000 to a local charity at each meeting. Together, we hope to support our community with at least \$40,000 in charitable donations per year. And if helping others wasn't gift enough, we've managed to find some amazing, fun, diverse, and accomplished women from across the Milwaukee metro area who are already committed members!

If you think you might be one of 100 *Women Who Care* in Milwaukee, we hope you will visit our website to learn more about our group and the charities we've supported. You'll see a list of our upcoming meetings on the home page of our website, and we'd love for you to be our guest at our next event! Come meet our members, listen to presentations, and consider whether you'd like to sign on as a committed woman who cares.

We hope to meet you soon!

Laura and Sara Co-Founders, 100 Women Who Care Milwaukee www.100womenwhocaremilwaukee.com